Infinity MART

Convenience, Redefined









Convenience, Innovation and Elevated Service

+25
locations and growing across canada

www.infinitymart.ca

Our Vision

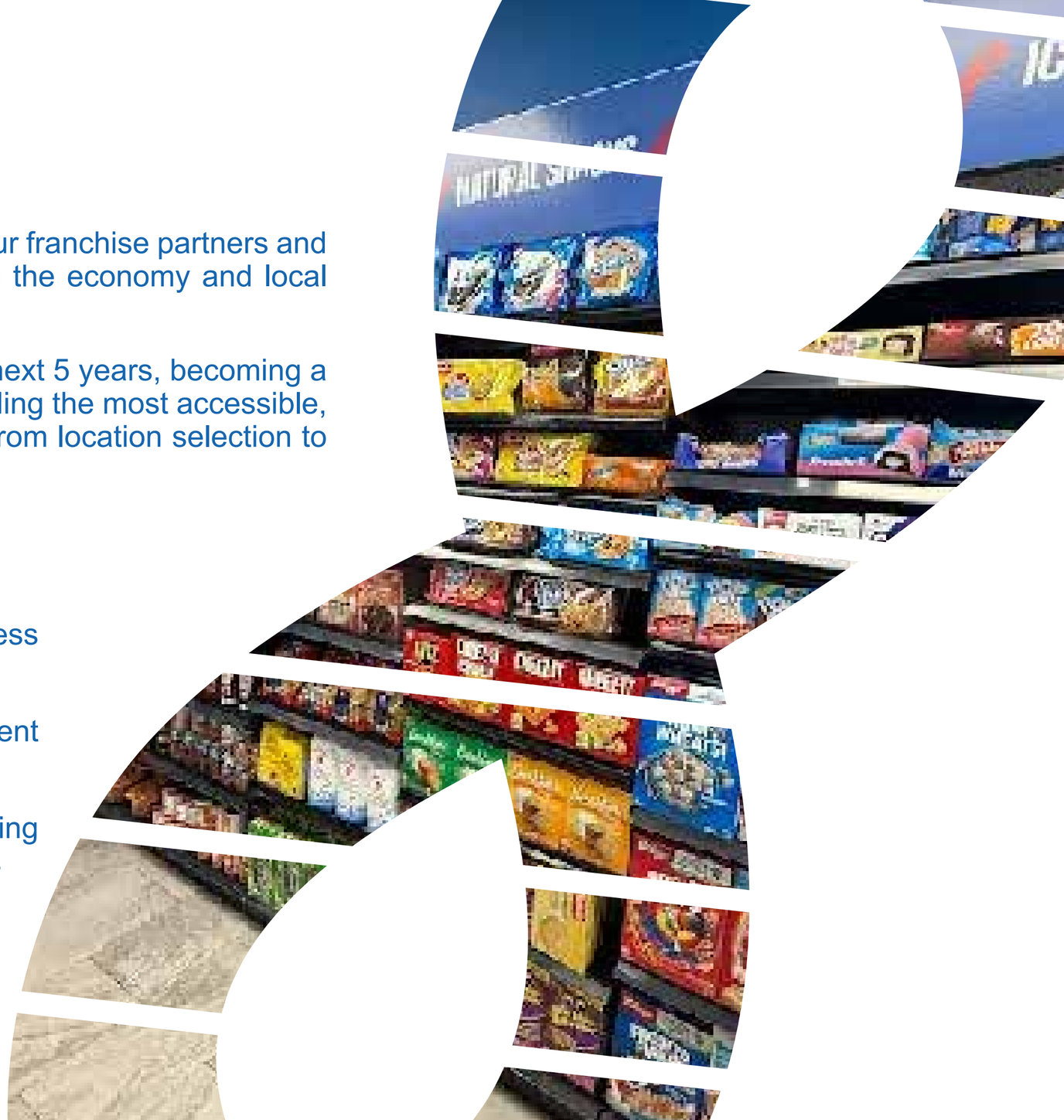
At Infinity Mart, our vision is to simplify everyday life for both` our franchise partners and the customers they serve while creating a positive impact on the economy and local communities.

We aim to build a strong network of 100+ locations within the next 5 years, becoming a leader in the convenience retail industry. Our focus is on providing the most accessible, efficient, and easy-to-navigate solutions for everyday needs from location selection to product offerings and customer service.

We are dedicated to

- Supporting economic growth by creating jobs and business opportunities across Canada
- Empowering entrepreneurs with the lowest possible investment requirements, helping them build a successful business
- Making franchisees and customers our top priority, ensuring they are heard, supported, and set up for long-term success

Together, we are shaping a brand that drives value, builds community, and creates opportunities for everyone involved.





Our Unique Proposition

At Infinity Mart, we go beyond the basics. We not only meet essential daily needs, but also offer healthier snack options, unique products, and curated services that aren't commonly found in other convenience stores. This forward-thinking approach positions us as a modern, customer-focused retail space designed for today's lifestyles.

What truly sets us apart

- We're not just a store, we're a hub for the community, providing convenience, value, and essential services all in one place.
- We are committed to adding value to every community we serve by creating jobs, supporting local economies, and delivering accessible products and services that matter.
- We deeply value the trust and reliability our franchisees and customers place in our brand, and we work hard every day to earn it.
- We keep investment requirements and overhead costs low, which means more money stays in our franchisees' pockets, helping them maximize profitability and longterm success.

At Infinity Mart, we are driven by one mission: *to empower franchisees, serve customers, and strengthen the communities we're part of.*

Our Concept for Independent C Store





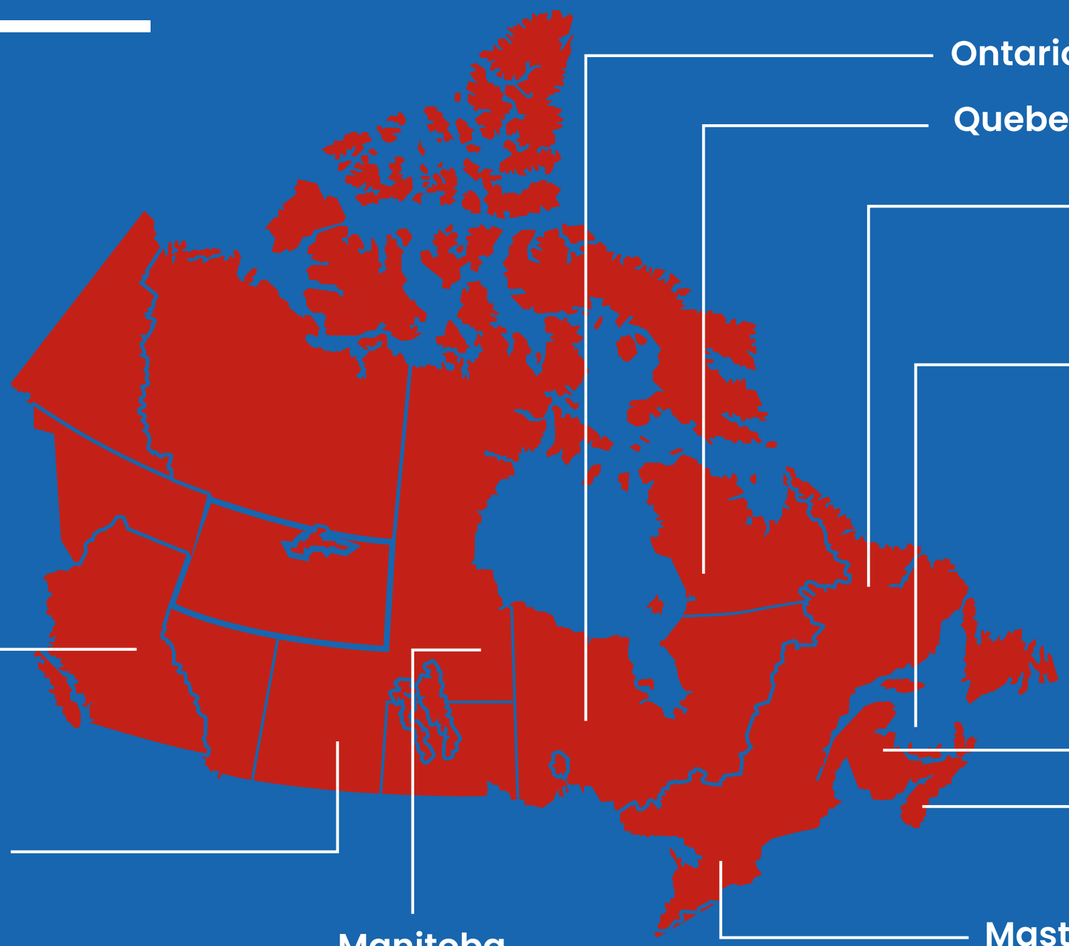








Our Locations



Ontario

Quebec

Newfoundland and Labrador,

Prince Edward Island

MASTER DEVELOPER ATLANTIC CANADA

New Brunswick

Nova Scotia

British Columbia

Master Developer Alberta

Manitoba

Master Developer Ottawa

Our Concept for Independent C Store













Current locations

Open & Operating Infinity Mart Stores

Unit 109, 1 Yorkville Avenue, Toronto, ON- Infinity Mart

1930 Queen St East, Toronto, ON - Infinity Mart

359 Centre St North, Napanee, ON- Infinity Mart with Esso and Car wash

1986 Bloor St West, Toronto, ON Infinity Mart with BBOYZ Burger

4861 Victoria Ave, Niagara Falls, ON Infinity Mart with Esso and Carwash

17844 Leslie St, Newmarket, ON Infinity Mart with Esso

200 Dundas St E, Toronto, ON Infinity Mart and Infinity Vape

306 Highway 36, Lindsay, ON Infinity Mart with Ultramar

200 Dundas St, East, Toronto, ON Infinity Mart

217 Victoria St W, Alliston, ON — Infinity Mart with Shell & Car Wash

60 Colborne St #2A, Toronto, ON

340 Ave Béthany, Lachute, QC, J8H 4G8

Unit 3 - 4, 801 Bay St, Toronto, ON

170 Fort York, Toronto. Ontario

652 Queen St West, Toronto, ON Infinity Mart

Our Upcoming Locations



Own the Territory, Built the Empire

Current Opportunities



Uinted States



Gulf Market



saskatchewan



Quebec



Mexico



Own A Gas Station?

READY TO STEP BACK?

Infinity Mart is expanding across Canada & actively acquiring gas stations. We transform locations into high-performing, premium convenience + fuel destinations while giving owners a stress-free, hands-off experience.

What You Get:

- Full takeover of daily operations
- Professional branding & merchandising
- Increased sales & optimized performance
- Strong operational systems
- Healthy Market Rent

Why Infinity Mart?

We are a proven convenience brand with multiple successful locations across Canada, focused on growth, efficiency, and profitability.

Why should I lease my gas station to Infinity Mart?

We take over daily operations, allowing owners to become hands-off while improving performance through premium merchandising, branding, and operational efficiencies.

Goodwill Payments Available

Ordinary ranging from $25,000 to $250,000 (based on location performance)

How does this impact my gas station value?

Our model focuses on increasing sales and profitability, which directly enhances the long-term value of your asset.

Fuel Partnerships

We work with major fuel suppliers including McDougall Energy, Parkland Corporation, Centex, and MacEwen Petroleum. Existing agreements can be maintained or optimized to improve margins.

Let’s Connect

If you’re ready to step back, reduce stress, or unlock more value from your gas station, reach out today.



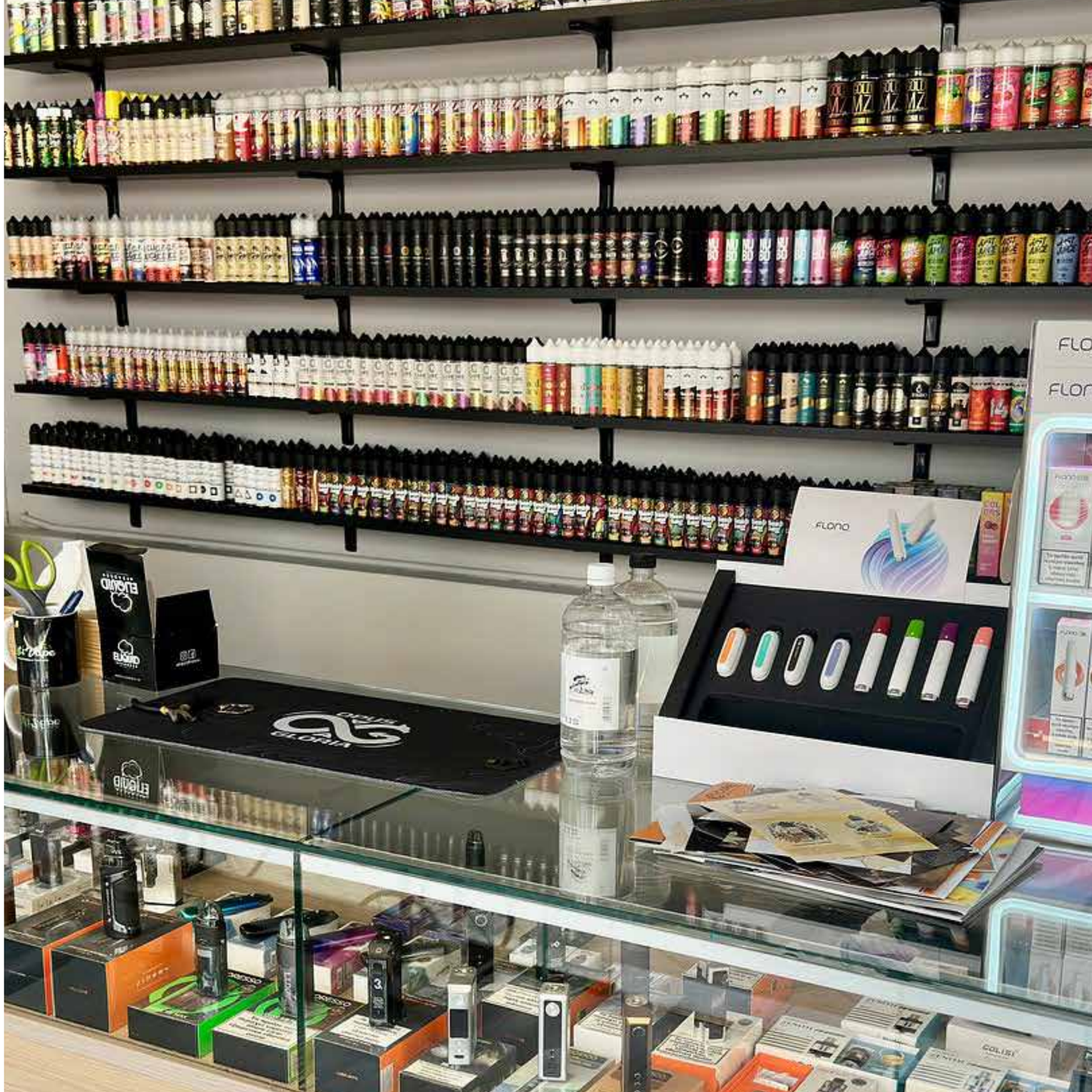


Infinity Vape

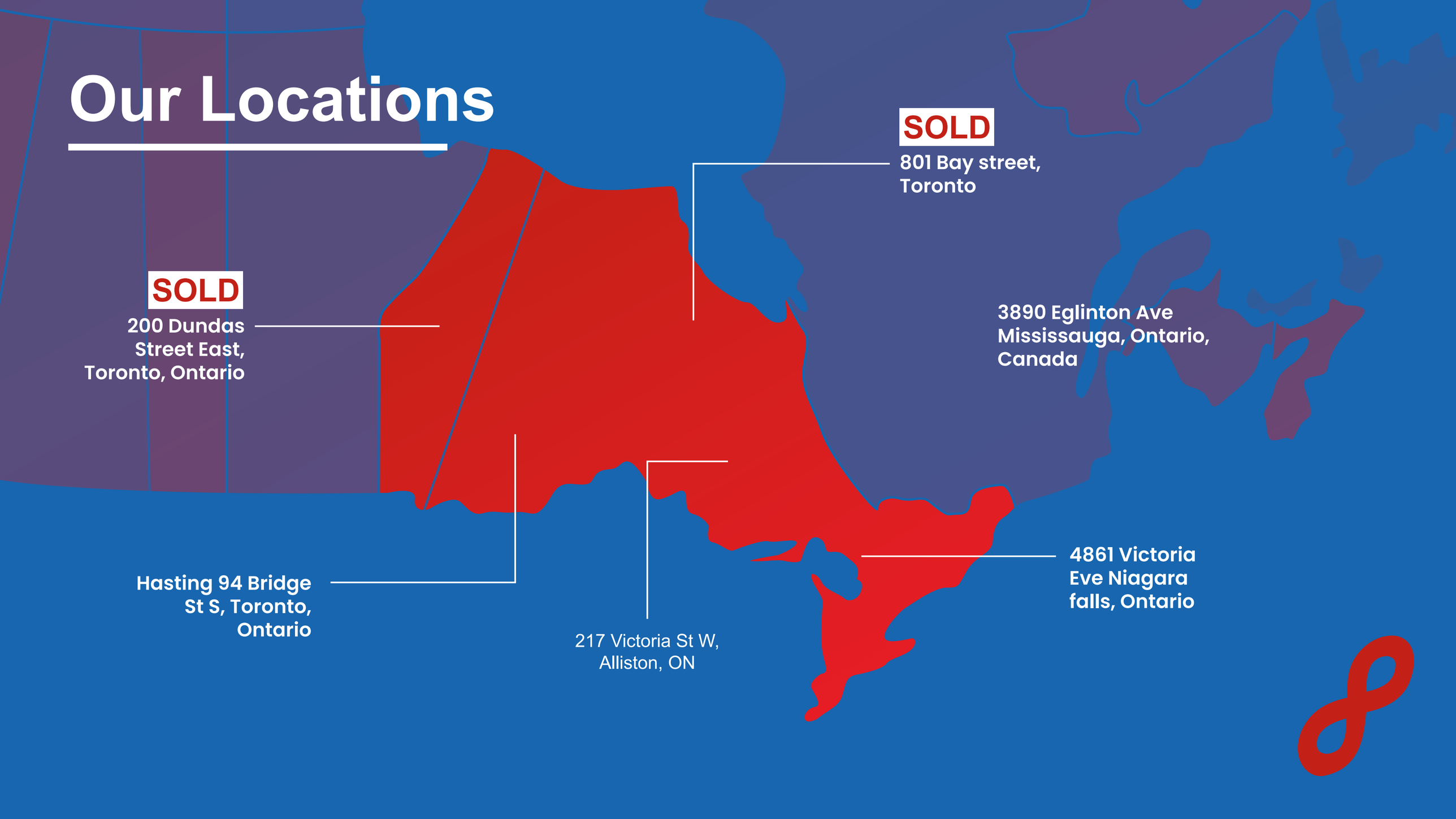
Infinity Vape is a leading retailer in the vaping industry, dedicated to providing a wide range of high-quality vapour products and accessories.



* Investment starting as low as $39,000 plus Inventory
* Premium Locations Available



Our Locations





When you join Infinity Mart, you're not just opening a convenience store, you're becoming part of a proudly Canadian brand that stands for value, community, and opportunity

We provide everything you need to grow and succeed:

- Comprehensive initial and ongoing training to keep you and your team ahead of the curve
- Access to market research so you can adapt and stand out in a competitive landscape
- Dedicated support teams to guide you through all aspects of your business
- A proven, pre-designed business model that removes guesswork and simplifies your operations
- Assistance with securing financing to help bring your vision to life.
- Opportunities for multi-unit ownership and area development for those ready to grow further
- Support with local sponsorships and brand awareness initiatives to build strong community connections
- A family-focused partnership, we're in this together, building a business not just for today, but for generations to come.

At Infinity Mart, we believe that when you succeed, we all succeed and we're here to help you every step of the way.

Franchise Partner Requirements

Financial Requirements

- Minimum net worth of **$350,000**
- Minimum liquid capital of **$100,000**
- For Convenience stores **$350,000** for C Stores + Gas Stations

Experience & Skills

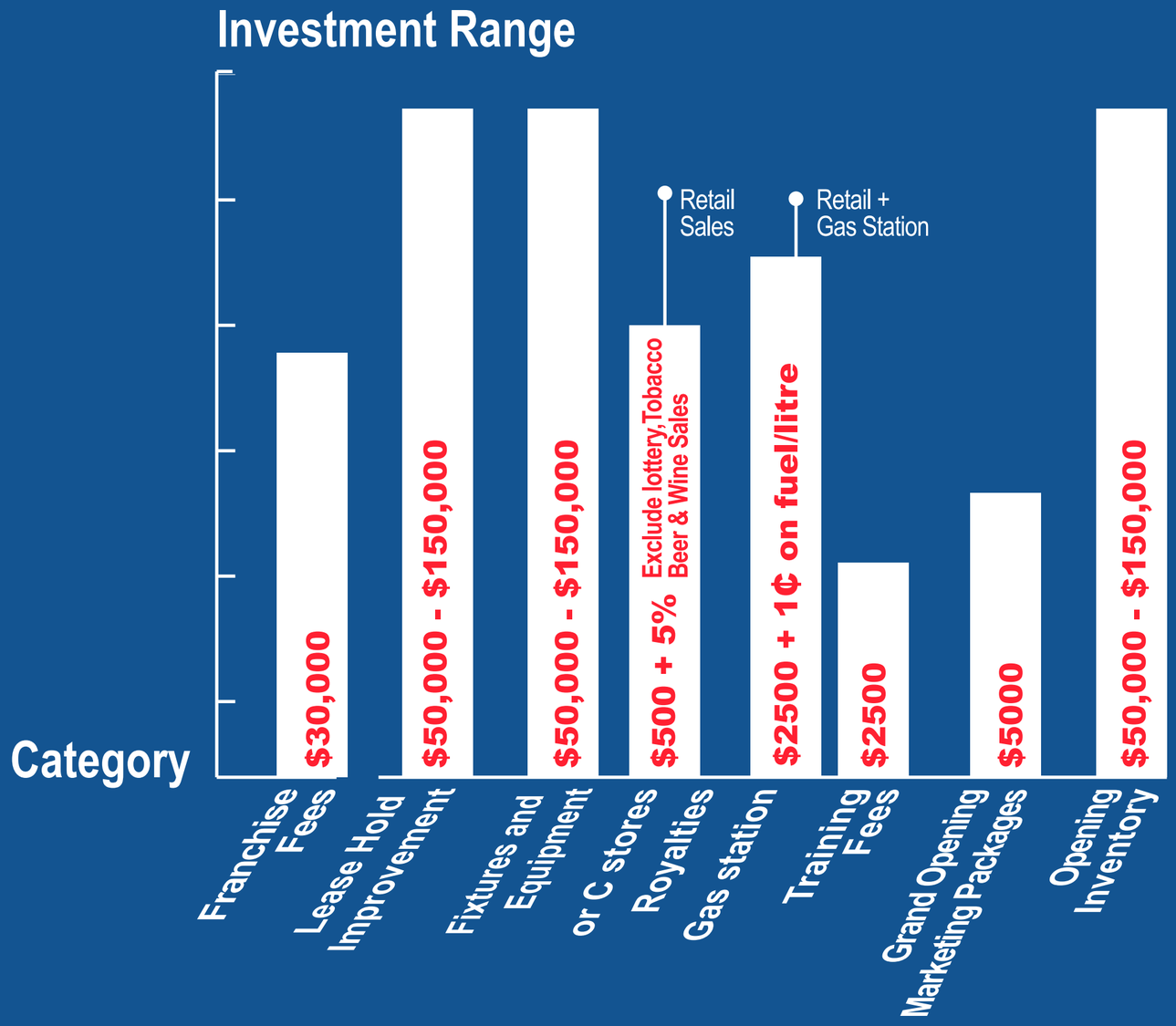
- Previous business experience is an asset—but we provide training to develop a business mindset
- Ability to deliver exceptional customer service
- Strong leadership skills to recruit, train, and manage a team

Other Requirements

- Good credit history
- Clear background check
- Willingness to be fully engaged in day-to-day operations
- A positive, friendly, and customer-focused attitude



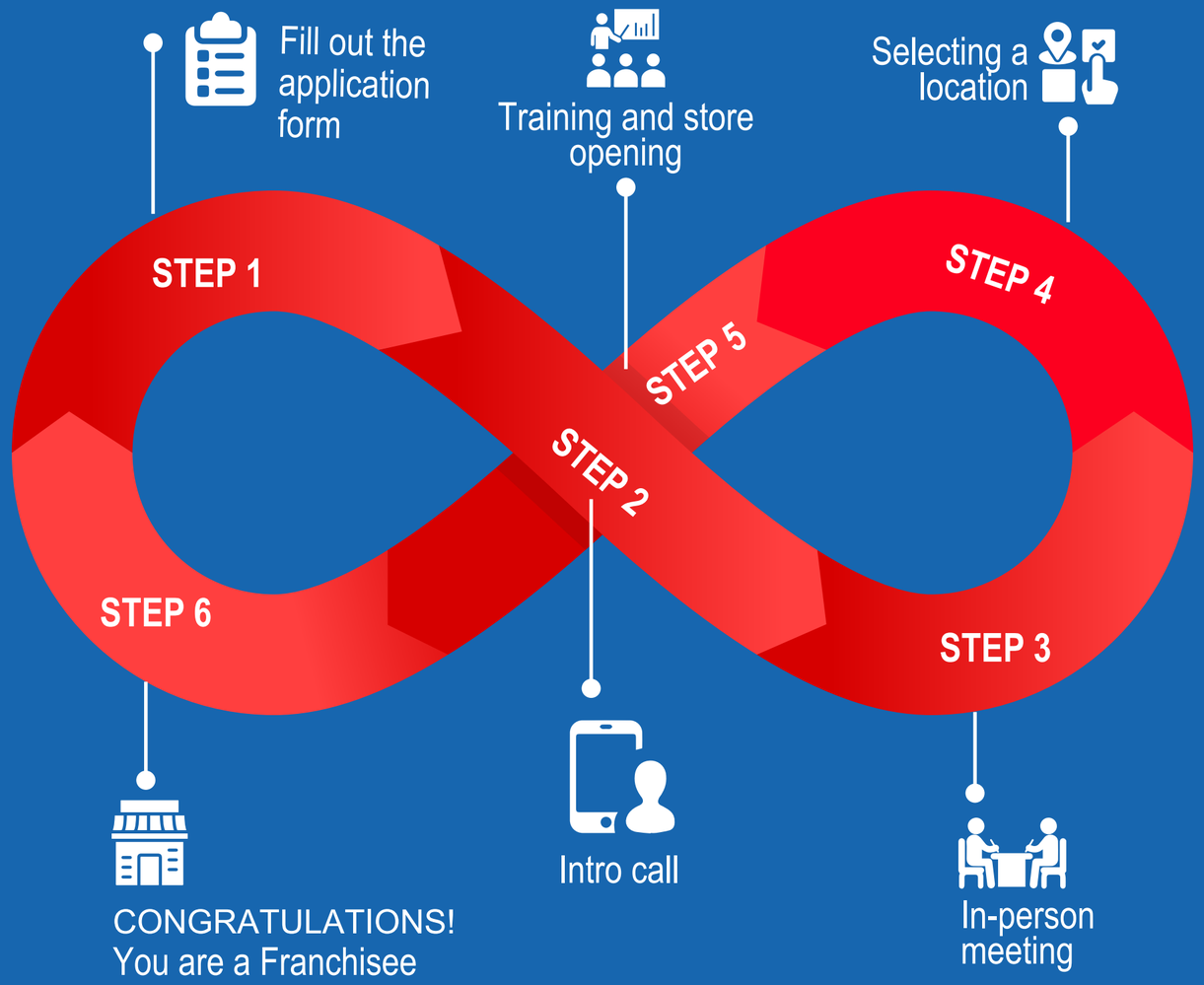
Franchise Fee & Investment Breakdown



Notes:

- Applicable taxes are additional
- POS and security system costs will be additional
- The amounts listed above are estimates; final costs may vary and will be discussed when a specific location is identified.
- Locations with gas stations offering may required additional net worth and good will payment.

Steps to become a Franchise



Promotional Marketing Support

Infinity Mart has a dedicated in-house marketing team designed to provide on-going store support based on the latest trends, plan events and drive traffic to stores digitally.

- Print & Digital
- Grand Openings
- Social Media
- Store Signage
- Google Ads
- Text Marketing
- Influencer Marketing
- In-Store Promotions
- Vendor Sampling
- Digital Screen Network
- Email Marketing
- Flags

























Promotional Marketing



Real Estate Expansion

We are actively expanding in the following categories of real estate:

- Hospitals
- University/Colleges
- Office Towers
- Residential Towers
- Transit Stations
- Airports
- Urban locations
- Suburban locations
- Malls
- Strip Plaza
- Gas Station



Finding the Right Fit

Our Approach to Site Selection

At Infinity Mart, we are committed to ensuring every location is set up for success. We carefully evaluate each potential site using a proven, data-driven approach that protects our franchisees and maximizes long-term potential.



Franchise Term:

Initial term of 5 years, plus a 5-year renewal option.

At Infinity Mart, we put franchisee success first—recommending and finalizing only premium locations that are aligned with strong market potential, healthy margins, and sustainable growth.

We don’t just open stores; we build for the future, together.

Market Opportunity and Industry Trends

A Thriving Sector with Robust Growth

Global Market Expansion: The global convenience store market is projected to grow from $1.14 trillion in 2024 to $1.27 trillion in 2025, marking a CAGR of 11.2%. This growth is fueled by changing consumer lifestyles, urbanization, and the demand for quick and accessible shopping experiences. The Business Research Company

Canadian Retail Surge: In early 2025, Canadian retail sales experienced a significant boost, driven by factors such as stimulus cheques and tax breaks, indicating a resilient and dynamic retail environment. Retail Insider

Key Industry Trends Shaping the Future

- **Health & Wellness Focus:** Consumers are increasingly seeking healthier, protein-rich snacks and fresh food options, prompting convenience stores to diversify their product offerings to meet this demand.
- **Technological Advancements:** The integration of technologies like AI, cashier less checkouts, and personalized loyalty programs is enhancing customer experiences and operational efficiency in convenience stores where needed.
- **Sustainable Practices:** With the rise of electric vehicles, convenience stores are adapting by installing EV charging stations, aligning with environmental initiatives and attracting eco-conscious consumers where available.
- **Community Engagement:** There's a growing emphasis on local partnerships and community involvement, with stores supporting local producers and participating in neighborhood events to strengthen community ties.

Infinity Mart's Strategic Positioning

Infinity Mart is poised to capitalize on these trends by offering a modern retail experience that prioritizes health-conscious products, embraces technological innovations, and fosters community relationships. Our commitment to adaptability and customer-centric approaches positions us as a forward-thinking leader in the evolving convenience store landscape.

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Our Partners



