



## FRANCHISE SALES

During the last few months, franchisor revenues from franchise sales, royalties and supplier rebates have been greatly impacted.

Outsourcing your franchise development department will provide cost-cutting measures at your head office, saving on expensive overhead salaries and executive expenses.

Network has more than a 150+ years of collective experience providing a menu of services like franchise sales, re-sales, real estate, small business financing and updating operations manuals, to all established and emerging franchise systems across Canada.

For 40+ years, we have been the #1 alternative solution for outsourcing these crucial functions. Our focus is on results for our clients.

Our sales team members are specialists in retail, customer service, automotive, and food service sectors. They not only know franchising; they understand the industry that your business is part of. We have proven playbooks and know how to set up franchise promotion campaigns that deliver interested prospects.

Post COVID-19, in house franchise sales departments will need to be leaner and more productive with possibly reduced budgets and time frames. Many franchisors will quickly see the benefits of delegating to NFI this important role in a way that will still produce the desired results.

NFI can manage all your franchise sales and provide you with qualified candidates that meet your preferred franchisee criteria.

Contact **Network Franchising International** to handle this task for you.